



# CANADIAN POLICE CURLING ASSOCIATION MANITOBA POLICE CURLING ASSOCIATION

The CANADIAN POLICE CURLING ASSOCIATION (CPCA) has been in operation for over 66 years and is proud to be associated with the TOURETTE SYNDROME FOUNDATION of CANADA. THE CPCA is proud to have donated over \$250,000.00 to charities including The Special Olympics over the past 18 years. The CPCA holds an annual Canadian Championship each year. The site is changed annually and held in various cities across Canada. Each Province holds an annual championship comprised of Police and Peace Officers, to determine a Provincial Champion to attend the Canadian Championship. There are approximately 250 teams competing across Canada for this honour. The 2025 Championship will be held in Winnipeg, MB at the iconic Granite Cuing Club from April 5th-13<sup>th</sup>.

The MANITOBA POLICE CURLING ASSOCIATION (MPCA) hosts a Provincial Championship each year. The association also holds various fundraisers throughout the year in order to fund our provincial champions at the Canadian Championship. Manitoba also takes its turn hosting the Canadian Championships. By assisting in funding our Provincial Champions, monies raised at the Canadian Championship may be donated to THE DREAM FACTORY and TOURETTE SYNDROME FOUNDATION of CANADA

The MPCA advertises the annual bonspiel and various fundraising events on our website, posters and other signage at all events. Posters are also placed at all curling clubs throughout the province, as well as distributed to all police stations and service centres. This provides excellent marketing exposure to suppliers and sponsors of the MPCA. The following sponsorship levels and related sponsor benefits are available.

### PLATINUM SPONSOR (TITLE): \$1000.00/YEAR

- Naming rights to Provincial play downs
- Sponsor logo displayed on Provincial jackets during National event
- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor logo displayed on the MPCA website with a direct link to the sponsor's website and to the CPCA website
- Sponsor banner (Provided by sponsor) displayed on ice at the MPCA championship and fun spiel
- Recognized as a "TITLE" Sponsor at all banquets and social events.

## GOLD SPONSOR: \$600.00/YEAR

- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor logo displayed on the MPCA website with a direct link to the sponsor's website and to the CPCA website
- Sponsor banner (Provided by sponsor) displayed on ice at the MPCA championship and fun spiel
- Recognized as a "GOLD" Sponsor at all banquets and social events.

#### SILVER SPONSOR:

#### \$400.00/YEAR

- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor Logo sign (Provided by Sponsor) displayed inside curling club at the MPCA championship and fun bonspiel
- Sponsor Logo displayed on the MPCA website with a direct link to the CPCA website
- Recognized as a "SILVER" SPONSOR at all banquets and social events.

#### **BRONZE SPONSOR:**

#### \$200.00/YEAR

- Sponsor name or Logo displayed on all posters distributed throughout the year 
  Sponsor Logo displayed on the MPCA website with a direct link to the CPCA website
- Recognized as a "BRONZE" SPONSOR at all banquets and social events.

The MANITOBA POLICE CURLING ASSOCIATION would like to thank your company for any consideration given to sponsorship. We are looking forward to an exciting year and fully funding our Manitoba Champions at the next Canadian Championship.

VISIT OUR WEBSITE AT www.manitobapolicecurling.com

You can also visit www.canadianpolicecurlingchampionship.com

Thank you very much. Your attention is greatly appreciated.

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